Momorita - Unlimited Momos Buffet Franchise Plan (2025)

1. About Momorita

Momorita is a fastgrowing frozen momo brand known for its hygienic, delicious, and affordable products. We are now expanding through an Unlimited Momos **Buffet Franchise** model that allows you to bring hot, ready-to-serve momos directly to customers with dinein and delivery options. We focus on quality, hygiene, and customer satisfaction. and our new franchise model offers an amazing opportunity for entrepreneurs.



2. Why Choose Momorita Franchise?

- Low Investment: Start with a minimal investment and see high returns.
- Zero Royalty: You keep 100% of the profit from your sales.
- Minimal Monthly Fee: ₹999 for brand usage.
- **No Hidden Charges**: Transparent pricing, no surprise costs.
- **Complete Support**: From setup to marketing, we guide you every step of the way.

3. Franchise Concept Highlights

- **Simple Setup**: We provide all the equipment and guidance needed to start your outlet.
- Fully Supported by Momorita: From FSSAI licensing to outlet branding, marketing, and daily operations, you are never alone.
- Flexible Business Timing: Work within prime evening hours 5 PM to 10
 PM.
- Comprehensive Training & Support: Learn how to run the business smoothly and maximize sales.

4. What's Included in the Franchise Setup?

- **Registration Fee**: ₹999 (Our team will visit your location and set up everything for you)
- One-Time Setup Cost: ₹15,000 to ₹30,000 (Based on the location and customizations required for your space)
- Brand Usage Fee: ₹999/month (for continuous brand support, menu updates, and more)
- **Additional Costs**: Optional Marketing Package ₹4,999/month (Google & Facebook Ads, Campaigns)

5. Required Space

- Minimum Space Needed: 36 sq.ft to 50 sq.ft
 - o Kiosk, Small Café, or Counter setup
 - Space should accommodate a small kitchen area with a counter for serving

6. Equipment & Setup Details

Here's everything you need to set up your **Momorita Unlimited Momos Buffet** outlet:

Required Equipment:

ltem	Cost
Gas Stove	₹2,200
Oven/Induction Stove	₹1,500
Momo Steamer	₹1,500
Fryer	₹2,000
Serving Plates	₹1,000
Tongs	₹200
Water Dispensers	₹400
Momorita Canopy with Light Board	₹5,000
Uniform (2 T-Shirts, Aprons, Caps)	₹1,500
Total Approx. Setup Cost	₹15,800+

7. Menu & Pricing

The **Momorita Unlimited Momos Buffet** offers a simple, yet profitable menu:

MOMORITA SPECIAL MENU

STEAMED MOMOS (6 pcs)

- Veg Delight Momos ₹65
- Chicken Classic Momos ₹75
- Paneer Supreme Momos ₹75
- Corn Cheese Burst Momos ₹99

+ Add-ons:

- Peri Peri Topping ₹14
- Cheese Loaded ₹39 (Combinations below already include these)

Peri Peri + Steam

- Peri Peri Veg Momos ₹79
- Peri Peri Chicken Momos ₹89
- Peri Peri Paneer Momos ₹89
- Peri Peri Corn Cheese Momos ₹113

Cheese Loaded + Steam

- Cheese Loaded Veg Momos ₹104
- Cheese Loaded Chicken Momos ₹114
- Cheese Loaded Paneer Momos ₹114
- Cheese Loaded Corn Cheese Momos ₹138

Peri Peri + Cheese Loaded + Steam

- Peri Peri Cheese Veg Momos ₹118
- Peri Peri Cheese Chicken Momos ₹128
- Peri Peri Cheese Paneer Momos ₹128
- Peri Peri Cheese Corn Cheese Momos ₹152

FRIED MOMOS (Pan/Oil, 6 pcs)

- Fried Veg Delight ₹80
- Fried Chicken Classic ₹90
- Fried Paneer Supreme ₹90
- Fried Corn Cheese Burst ₹114

+ Add-ons:

- Peri Peri Topping ₹14
- Cheese Loaded ₹39

Peri Peri + Fried

- Peri Peri Fried Veg Momos ₹94
- Peri Peri Fried Chicken Momos ₹104

- Peri Peri Fried Paneer Momos ₹104
- Peri Peri Fried Corn Cheese Momos ₹128
- Cheese Loaded + Fried
 - Cheese Loaded Fried Veg Momos ₹119
 - Cheese Loaded Fried Chicken Momos ₹129
 - Cheese Loaded Fried Paneer Momos ₹129
 - Cheese Loaded Fried Corn Cheese Momos ₹153
- Peri Peri + Cheese Loaded + Fried
 - Peri Peri Cheese Fried Veg Momos ₹133
 - Peri Peri Cheese Fried Chicken Momos ₹143
 - Peri Peri Cheese Fried Paneer Momos ₹143
 - Peri Peri Cheese Fried Corn Cheese Momos ₹167

III UNLIMITED MOMO BUFFET

Momo Madness Buffet – ₹499
 Dine-in only | 8 pcs per plate | Unlimited rounds

8. Marketing Support Provided

We don't leave you alone with marketing. Momorita handles all the heavy lifting for your local marketing needs.

Free Local Marketing Support:

- Online Ads: Targeted Google & Facebook Ads to boost local awareness.
- Local Newspaper Ads: Print and leaflet marketing for wider visibility.
- **Lead Generation**: Free leads for your business directly from the Momorita team.
- Free Festival Offers & Campaigns: Free Momos, discounts, and special offers to drive traffic.
- **Influencer Collaborations**: Help with influencer marketing to expand reach.

9. Earnings Potential

We've designed the franchise to be a **high-margin, low-risk business** with quick ROI.

Revenue Estimation:

- Average Daily Orders: 30
- Average Order Value: ₹100
- Monthly Revenue: ₹90,000
- Gross Profit Margin: 40%
- Monthly Gross Profit: ₹36,000
- Expenses (Estimated): ₹5,000
- Net Monthly Profit: ₹31,000+

10. Ongoing Support & Training

- **Brand Usage**: ₹999/month for continuous brand support, menu updates, and business advice.
- **Training**: We provide detailed SOPs, step-by-step guides, and cooking instructions.
- WhatsApp Group: 24/7 support and assistance from the Momorita team.
- **Quality Control**: Regular mystery visits to ensure hygiene and quality standards.

11. Customer Experience Promise

- Quality Food at Affordable Prices: Consistently great taste and fresh ingredients.
- Clean & Attractive Dine-In: Hygienic conditions, branded setup.
- **Seamless Online Ordering**: Easy delivery via Swiggy & Zomato.
- Unique Buffet Model: Unlimited Momo Buffet for dine-in customers.

12. Terms & Conditions

- Area Lock: Each franchise outlet has a 2 km radius exclusivity.
- Franchise Agreement: A clear agreement with terms outlined for operation.
- One-Month Notice: Required for franchise exit.
- Setup Registration: ₹999
- Franchise Setup Cost: ₹15,000–₹30,000 (variable based on location and modifications)

13. Ready to Become a Franchisee?

Starting your own **Momorita Unlimited Momos Buffet** is as easy as 1-2-3.

- 1. **Step 1:** Pay ₹999 Registration
- 2. Step 2: Our team visits your location to set up the outlet
- 3. Step 3: Start operations and earn profits!

14. Contact & Next Steps

• Call/WhatsApp: +91 8867361454

• Email: <u>hi@momorita.com</u>

• Join India's Most Affordable Cafe Franchise Today!

This franchise model is designed for **low investment** and **quick returns**, making it perfect for anyone looking to start their own business in the food industry with minimal risk and maximum support. **Get started today and take the first step toward your successful franchise business with Momorita**.